

# DAY OF THE **GIRL**

## SPONSORSHIP OPPORTUNITIES OCTOBER 2021

**Girls Inc. of the Pacific Northwest invites you to join us as a sponsor for our annual Day of the Girl celebration!** In 2011, the United Nations established October 11th as International Day of the Girl to raise awareness about the unique challenges facing girls and women worldwide. This year in recognition of our current COVID-19 state, we will observe the important and empowering day with a month-long digital communications campaign, and a peer-to-peer fundraising challenge! Join us, and thousands of others across the globe, as we work towards our shared vision of achieving an equitable society.

### **\$2,500 | STRONG SPONSOR**

- Acknowledgment as a Strong Sponsor in our month-long digital communications campaign and peer-to-peer fundraising challenge, including all promotional materials, such as: email communications, Girls Inc. PNW website, peer-to-peer fundraising webpages, social media, press release(s) and prize packs
- Opportunity to distribute pre-approved promotional material in prize packs

### **\$1,000 | SMART SPONSOR**

- Acknowledgment as a Smart Sponsor in our month-long digital communications campaign and peer-to-peer fundraising challenge, including all promotional materials, such as: email communications, Girls Inc. PNW website, peer-to-peer fundraising webpages, social media, press release(s) and prize packs
- Opportunity to distribute pre-approved promotional material in prize packs

### **\$500 | BOLD SPONSOR**

- Acknowledgment as a Bold Sponsor in our month-long digital communications campaign and peer-to-peer fundraising challenge, including all promotional materials, such as: email communications, Girls Inc. PNW website, peer-to-peer fundraising webpages, social media, press release(s) and prize packs

### **MATCH SPONSORS**

- Help us recognize and encourage our supporters with a matching gift. Gifts can be directed to a specific peer-to-peer fundraising team or to the regional digital communications campaign.
- Matches will be acknowledged throughout our month-long digital communications campaign and peer-to-peer fundraising challenge, including promotional materials, such as: email communications, Girls Inc. PNW website, peer-to-peer fundraising webpage(s) and social media

We also invite our supporters to join us and start their own peer-to-peer team in recognition of International Day of the Girl. Teams will be provided with an online fundraising platform, digital promotional materials, training and support.

**For more information or to become a sponsor, please email [events@girlsincpnw.org](mailto:events@girlsincpnw.org) or call 503.230.0054 x108.**

**girls  
inc.**

of the Pacific Northwest

*Last updated: 8/16/21*  
[girlsincpnw.org/dotg](http://girlsincpnw.org/dotg)